Project Roots, Inc. is a non-profit community garden that works with volunteers to create fresh produce to help Arizonians. Project Roots, Inc. is a 501(c)3 based out of Phoenix, AZ with two community gardens located in South Phoenix and Maricopa.
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Where to find us!

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Bridget Pettis has three decades of experience in the WNBA as a player, coach, and executive. Pettis’ WNBA career began in 1997 when she was selected by the Phoenix Mercury with the seventh overall pick in the WNBA Elite Draft.

The Project Roots Yoga Wellness Collective was founded in Fall 2021 and offers access to yoga practice, workshops, and training to the Phoenix community. Project Roots AZ is a nonprofit founded in late 2019 by WNBA Champion Bridget Pettis. A certified yogi for more than a decade, Bridget has been hosting yoga classes at Spaces of Opportunity, which is home to the Project Roots gardens. Her vision is to promote and empower emotional, physical, mental, and social health for all people who seek it.

OUR MISSION IS
To co-create a welcoming, community-rooted wellness collective that supports diversity and inclusiveness and the integration of people, practices, and principles.

Dionne Washington is a local Arizona native with a background in business administration, event planning and fundraising. She went back to school after having her three children and completed her undergraduate degree in Business Management and her Master’s Degree in Business Administration at Grand Canyon University. Dionne has been volunteering by feeding the community and is responsible for local community-led gardens and food banks with a focus on local food production. She has also been a registered yoga teacher for over a decade. Dionne also developed and managed the disaster preparedness, shelter, and food distribution for the Phoenix area.

Asia Smith - Teacher | Co-founder and CEO of Pearled Buddha, LLC

Asia Smith is a RYS Certified Yoga Teacher and Certified Life and Wellness Consultant/Coach. She holds a B.S. in Psychology from Tennessee State University and discovered her passion for holistic health in her dorm room where “The Guided Healing League” was born. Asia has been practicing yoga for over 10 years and has a background in psychology and nutrition.

Eric Elmore - Independent Social Documentary and Portrait Photographer

Eric Elmore is an award-winning social documentary and portrait photographer currently based in Phoenix, AZ. Eric’s professional interests are to meet people and photograph their lives and circumstances, and to share those experiences in visual stories with precision & purpose beyond the camera. Eric uses his visual storytelling to explore personal connections and social change.

Teresa Cabrera - Coordinator

Teresa Cabrera is a community leader and advocate for social justice and equality. She is the Co-founder and Executive Director of Project Roots.

Thank you to our sponsors:

- Cam Star Yoga
- The Media Push
- Teresa House
- Eric Elmore Photography
OUR MISSION

Project Roots nourishes and educates communities in need by promoting a healthier, natural, and more sustainable way of urban living.

ABOUT US

Project Roots AZ was co-founded by Bridget Pettis who goes by BE and Arizona Native Dionne Washington in late 2019 along with a family member, cousin of Bridget, Jessica Diamond. Project Roots is a 501(c)3 non-profit organization based in Phoenix, AZ. We focus on ways to educate the community about growing their own food through various educational programs. We support the homeless and those with food insecurities by feeding them from our local community gardens and mobile kitchen service, supplying hygiene items, clothing and shelter. Project Roots AZ offers seasonal produce bag delivery services in certain parts of the Phoenix area and can be found at the Farmers Markets throughout the valley.

CO-FOUNDERS

BRIDGET PETTIS
Farmer

DIONNE WASHINGTON
Executive Director

[photo credits]
Volunteers are the heart of our project. We couldn’t do what we are doing without help from volunteers. Thank you in advance for giving your time. We are grateful for your support of our mission.

**SERVE WITH US**

**Volunteering Opportunities**

**Spaces of Opportunity Garden**
Help us at our 1/2 acre plot at Spaces of Opportunity.

**Local First El Rancho Community Garden**
Supported by Project Roots

Other ways to help us?
HELP US BY DONATING
--- BOARD MEMBERS ---

Our Board of Directors exists to carry out the following functions:

- Represent the organization to the outside world and provides support and counsel to the foundation’s executive director.
- Delegate specific roles to board members (chair, treasurer, vice president, secretary).
- Support foundation by securing donations, generating resources, and assisting with fundraising.
- Serve as the foundation’s ambassador to other agencies, existing and potential funders, and the general community.
- Communicate foundation’s value to prospective donors.
- Attract donors, supporters, favorable press and new board members.
- Contribute valuable time in order to become fully involved with all aspects of fund raising, as well as their considerable talents, as needed.

--- MEET OUR TEAM ---

BRIDGET PETTS
PRESIDENT

Bridget Petts has three decades of experience in the WNBA as a player, coach, and executive. Petts’ WNBA career began in 1994 when she was selected by the Phoenix Mercury with the seventh overall pick in the WNBA Draft.

Petts played for the WNBA’s first seasons with the Mercury and Indiana Fever before joining Phoenix’s coaching staff as an assistant in 2000, helping lead the team to two WNBA championships (2003, 2004). Petts served as head coach of the basketball operations from 2005 to 2010, picking up her second Los Angeles Sparks as an assistant coach, which she spent nine seasons as in assistant coach with the Dallas Wings (2018), and she most recently as an assistant coach for the Chicago Sky (2021-2023).

[PHOTO OF BRIDGET]

GENEL BURWELL
VICE PRESIDENT

[PHOTO OF GENEL]

DIONNE WASHINGTON
TREASURER

Dionne Washington is a local Arizona native with a background in business administration, event planning, and fundraising. She went back to school after having her three children and completed her undergraduate degree in Business Management and her Master’s Degree in Business Administration at Grand Canyon University.

Dionne is passionate about giving back to her community and is responsible for all community relationships, grants, and fundraising, as well as ordering and as a local food provider on behalf of Project Rising in Arizona. Last year, Dionne along with her husband Tony distributed over 1000 pounds of food during the pandemic to those in need. In addition, many of the food banks that Dionne helped donate food to were the same food banks she and her siblings ate from when they were younger.

[PHOTO OF DIONNE]

NONALI LE
ADVISOR

[PHOTO OF NONALI LE]

[Photo credits]
CONTACT US
We'd love to hear from you!

your name       your email
your message

SEND

PROJECT ROOTS  602.775.2090
If we don't answer please text us, we could be in the garden!